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## ARTWORK SPECIFICATIONS

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### COMPUTER SYSTEMS USED

Apple Macintosh - OS X

### PREFERRED APPLICATIONS USED

Blue Ant use the industry standard applications for design and production purposes. We can accept open files created in and all formats generated by the following applications:

**ADOBE PHOTOSHOP CC**  
**ADOBE ILLUSTRATOR CC**  
**ADOBE INDESIGN CC**

For artwork created in other applications, please contact us first - a test file may be required.

### FILE FORMATS

Our preferred file formats are: PDF, EPS, JPEG, TIFF, INDD, AI and PSD

### INKJET & LARGE-FORMAT PRODUCTION

When supplying digital files for Inkjet large-format output, whether they are full colour, greyscale or duotone, they must be saved as a CMYK PDF, TIFF or EPS file. For us to obtain the best possible results, all images must be supplied at final output size (or scale of ) at 100dpi (ideal) and no lower than 86dpi (minimum). Please ensure embedded images/logos also meet this spec.

Where bleed is necessary, the artwork must be supplied with bleed included.

Please always make a point of checking your artwork at a 100% before sending, to ensure the quality of resolution meets your requirements.

Any fonts used in the layout/s are to be supplied or converted to outlines.

For A3/A4 full colour laser printing, same spec as above but resolution to be at 300dpi (at final output size).

For most accurate colour matching, a hard copy full colour proof should be provided.

All files supplied digitally should be accompanied by a full colour PDF proof showing dimensions and bleed where applicable.

### VINYL CUTTING / FRET CUT

All files should be supplied as vector files (ie. Adobe Illustrator), created to outlines and saved as an Adobe Illustrator AI or EPS file.

### SCANNING

We are able to scan prints/material up to A3 size, along with negatives and transparencies of most standard sizes.

### FILE DELIVERY

Files can be delivered to us by email (if file size is less than 10mb) or by post on CD or DVD.

We also have an FTP server that can be used to upload files directly to our studio. Please contact us for a login. We will also download artwork from your web links/FTP servers, however we cannot be held responsible for project delays caused by problems connecting to external servers.